Asima Ihsan

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ACADEMIC QUALIFICATION

2012-2014	**M.Phil. Economics**
	Lahore Leads University Lahore.
1999-2001	**M.A. in Economics**
	BahaUddin Zakariya University, Multan, Pakistan.

PROFESSIONAL EXPERIENCE

Currently working	**Research Analyst**
	Punjab Tourism for Economic Growth Project (PTEGP), DDU, Tourism Department Punjab
Feb 2022- March 2022	**Project Officer**
	PMU, Primary & Secondary Healthcare Department
2016-2021	**Associate Research Fellow**
	Punjab Economic Research Institute. Planning and Development Board, Lahore.
2015-2016	**Lecturer Economics**
	Minhaj University Lahore
2002-2006	**Visiting lecturer**
	Government College for Women Wahdat Road Lahore

Experience	5.8 years' experience of evaluating the Development Project of Social and Production Sector including, Health, Tourism, Gender and IT
	I was part of team prepared Punjab Growth Strategy, 2023, and wrote the health chapter and tourism chapter.
	Currently working in DDU, Tourism Department. I have prepared the following
	1. Business plan outline for provision of 6 buses for tourists facilitation
	2. Development Plan for Double-Decker Sightseeing Tour Bus
	3. Patriata Sky Lift Business Plan 2022
	4. Kallar Kahar Resort Business Plan
	5. Hiran minar site development recommendations
	6. Newsletter Directorate of Archaeology
	7. Newsletter Department of Tourist Service
	8. Newsletter Tourism Department

PUBLICATION

EVALUATION REPORTS	1. Public Subsidies on Health and Nutrition in Punjab: Do the Poor Benefit or Not? PERI Publications No 422 2. Identification of Financial Requirements to Achieve the SDGs in Punjab, PERI Publication 428 3. Need Assessment of Trauma Centres in Punjab: PERI Publication 432 4. Situational Analysis of Self-sustainability of E-Khidmat Markaz in Punjab (Publication No. 435) 5. Infant and Under-Five Mortality in Lodharan and Chiniot: Barriers in Achieving Development Agenda (Publication No. 436) 6. Tracking the Disease Literacy in Public: A Case Study of Lahore (Publication No. 437) 7. Tracking the Invisibles: Identifying Birth Registration Barriers in Punjab, Pakistan (Publication No. 445) 8. Poverty - Food Consumption Nexus A Study on Farm Households in Punjab (Publication No. 450) 9. Regional and Heterogeneous Perspective of Maternal Healthcare Services: Tracking the Inequalities in Punjab (Publication No. 451) 10. Digital Economy and COVID-19: A Framework for Economic Recovery (Publication No. 457) 11. Punjab Growth Strategy 2023: Health Chapter, Tourism Chapter
POLICY BIEFS/POLICY PAPERS	12. Enhancing the Marketing and Exports of Horticultural Fruits in Punjab, PERI Policy Brief May, 2016 13. The Invisible Ones: Importance and Challenges of National Census for Punjab, PERI Policy Brief November, 2016 14. Portrait of Change in Punjab: Translating the Evidence from the Census 2017, PERI Policy Brief August 2017 15. The Economic Cost of Suboptimal/Non-Breastfeeding in Punjab, PERI Policy Brief July 2020 16. The Use of Information and Communication Technology in Healthcare: Evidence from Best International Practices, PERI Policy Paper Series (2020:01)

INTERNATIONAL/ NATIONAL JOURNALS	1. Asima Ihsan, Public Subsidies on Health and Nutrition in Punjab: Do the Poor Benefit? Research on humanities and Social Sciences, Vol 8, No 11 (2018).1-6
	2. Asima Ihsan, Measuring the Efficiency of Tertiary Care Hospitals and Medical Colleges in Punjab, An Application of Non- Parametric Approach DEA, AJEER Vol 4, No 1 (2017).14.24
	3. Asima Ihsan, Dr. Bilal Mehmood, Relative Efficiencies of Public Parks in Three Cities of Punjab, International Journal of Economics and Empirical Research (IJEER), The Economics and Social Development Organization (TESDO), vol. 4(1), pages 9-24, January,2016
	4. Asima Ihsan, Technical Efficiency Analysis of Wildlife Parks in Punjab, Developing Country Studies. ISSN 2225-0565 (Online) Vol.8, No.2, 2018
	5. Asima Ihsan, "Financial requirement to achieve health-related SDGs in Punjab." Journal of Sustainable Finance & Investment 9.3 (2019): 183-190.
	6. Hureem, Uzooba, Asima Ihsan, and Mumtaz Anwar Chaudhry. "Estimate the economic cost of achieving WASH-related SDGs targets in Punjab." Journal of Sustainable Finance & Investment 10.1 (2020): 1-17.
	7. Ihsan, Asima, et al. "A pragmatic evaluation of trauma care: an evidence from the province of Punjab, Pakistan" JPMA, 60.21320 (2020): 4-95.
	8. Rose, S., Ihsan, A., & Adil, S. (2021). Factors Influencing the Food Security and Nutrition Expenditures in Farm Households in Punjab, Pakistan. European Scientific Journal, ESJ, 17(25), 21.
	9. MA Ullah, S Rose, A Ihsan, B Fatima, G Khan Health insurance acceptance of female labour force: A special focus on reproductive health, JPMA, 71 (1089)
	10. Ihsan, A., Adil, S., Rose, S., Junaid, N. and Farwa, U. (2021) "Economic and Social Perspective of Disease Literacy: A Guide for Policy Makers", Journal of Economic Impact, 3(3).
	11. Ihsan, A., Adil, S., & Hureem, U. (2021). An Analysis of Public Spending Gap in the Context of Education SDGs 4.1. Audit and Accounting Review, 1(1)
	12. Ali, F., Ali, F., & Ihsan, A. (2023). An Empirical Analysis of the Financial Revolving Door Hypothesis: An Evidence from Pakistan. Global Social Sciences Review, VIII.
	13. Ihsan, A., & Ali, F. Role of Official Development Assistance, Foreign Direct Investment and Trade Openness in Reducing Income Inequality: An Empirical Analysis from Selected Asian Countries.

FUNDED PROJECTS	1. Health Insurance Acceptance of Female Labour Force: A special focus on Reproductive Health funded by Punjab Commission for the Status of Women (PCSW) 2. Assessment of "Use of Portable Projector" For Health Awareness & Learning Skills in Rajanpur District funded by UNICEF
NEWSPAPER CONTRIBUTION	1. Gaps in the healthcare system, The News, June 17, 2018 2. Economics of Ramadan, The Nation, June 14, 2018 3. Accidents and Trauma Care System in Punjab, The Nation, August 15, 2018 4. Too far to walk, The Nation, September 25, 2019 5. Innovation today might affect healthcare indicators tomorrow, The Business, February 12, 2022.
FIELD WORK/SURVEYS	1. Field Survey for data collection of the Study Titled: Review of Medical Teaching Facilities, Medical Colleges and Affiliated Teaching Hospitals in Punjab 2. Field Survey of District Pattoki for Data collection of the study Titled: Evaluation of family welfare clinics in Punjab 3. Field Survey of Overall Punjab for data collection of the study Titled Need Assessment of Trauma Centres in Punjab 4. Field Survey of District Lahore for the Study Titled "Tracking the Disease Literacy in Public: A case study of Punjab 5. Visit to District Rajanpur for Data Collection of the Study Titled: Evaluation of the portable projectors for 12 union councils of Rajanpur district 6. Visit to Bahawalpur to conduct the survey of the Study Entitled "Establishment of Citizen Facilitation & Service Centre" 7. Field survey of the study titled "Study on Gender Roles – and Related Work Burden and their Effects on Child Work in Agriculture in Punjab

TECHNICAL SKILLS

Microsoft	Microsoft word, Microsoft excels, Microsoft power presentation, MS Office Pro 2013, Microsoft outlook.
Applied Data Analysis	Stata, EViews, SPSS, DASP, DEAP, EViews, MS Excel. Shazam, SPSS, ArcGIS, Google Earth Pro etc.
Econometric & Estimation Skills	Time Series Estimation/Regression Analysis: (Unit Roots, Co-integration analysis, Estimation of Cointegration Equation using Fully Modified and Dynamic Ordinary Least Squares (FMOLS and DOLS). Tobit Regression, Logit & Probit Regression, and Efficiency Analysis: Non-Parametric Analysis using Data Envelopment Analysis (DEA).), Stochastic Frontier Analysis (SFA). Distributive Analysis Stata Package: To measure inequality in distribution of services and resources to the public.

TRAINING WORKSHOPS ATTENDED

- Training workshop on planning manual in P&D Board
- Workshop on SDGs and multi-dimensional poverty index at P&D department
- Training workshop on boost database by world bank at Avari hotel
- Training on review of medical teaching facilities, medical colleges and affiliated hospitals in Punjab
- Training workshop: data analysis for evidence-based policy making
- Training workshop: data collection for family planning welfare centres
- Training workshop in PERI on "importance, implications and handling of microdata.
- Training workshop of data mining by UNICEF
- Three days training workshop on implication of GIS in economics
- One day training workshop on tool for survey titled evaluation of the portable projectors for 12 union councils of Rajanpur District
- Training workshop to conduct the "Focus Group Discussion by Food and Agriculture Organisation" in Multan.

SEMINARS/TRAINING WORKSHOPS/CONSULTATIVE SESSIONS ORGANISED

- Consultative session in PERI with Prof Ather Masood
- Consultative session in PERI with Dr Nadeem ul Haq
- Punjab Economic Report 2107 launching ceremony
- Training Workshop on Policy Oriented Economic Research
- Capacity building training workshop for PERI research staff in P&D
- Consultative session on "Punjab Economic Report" 2016 in planning and development department

- Training Workshop on Data Mining
- Training Workshop on Application of GIS as Tool of Research
- Launching ceremony of research reports 2018-19 & 100th anniversary celebration of PERI"
- Seminar on budget seminar on revenue optimization and expenditure preferences
- Seminar/Webinar on Climate Resilient Communities
- Seminar on health justice: a policy dialogue & dissemination of PERI reports 2020-21
- Seminar Diversified Cropping System: Challenges and Opportunities

PERSONAL DATA

Languages: English, Urdu, Punjabi
Father's Name: Muhammad Qasim
Religion: Islam
Nationality: Pakistani
Height: 5 feet and 5 inches
Marital Status: Married

PROFESSIONAL SKILLS/Experience
Hand on experience in monitoring and evaluating the development projects/PC-1s. I have also experience of working with a team to gain ultimate organisation goals & objectives. I bear interest in interdisciplinary economic subjects, for instance Knowledge Economy, Digital Economy, Recreational Economy, Health Economics and Economics of Gender, Poverty and Development, Governance; International Business.